



2008 survey panel snapshot

National Psoriasis Foundation 2008 Survey Panel Snapshot

The National Psoriasis Foundation conducts survey panels to understand the experiences and opinions of people with psoriasis and psoriatic arthritis. These surveys help the Psoriasis Foundation gain awareness and document the impact of these diseases. Highlights from the 2008 Survey Panel are below.

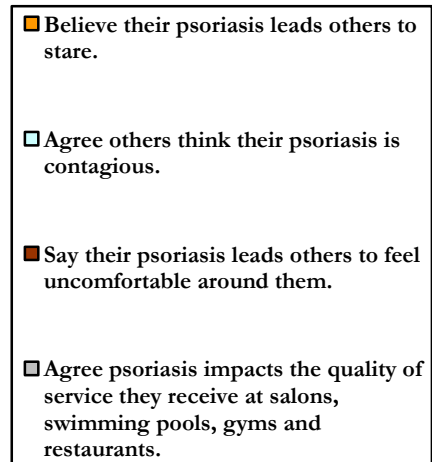
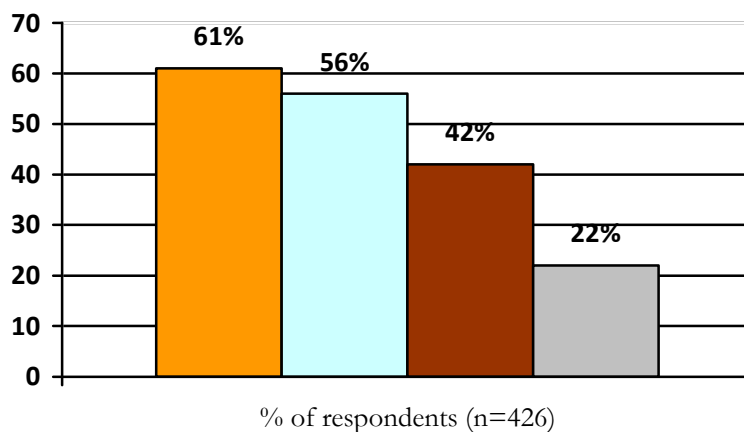
Respondent demographics

- The average age of respondents is 51 years.
- More than two-thirds (62%) of survey respondents are female.
- Forty-one percent (41%) of survey respondents have psoriatic arthritis.
- Thirty-six percent (36%) of respondents have mild psoriasis while 64 percent have moderate to severe psoriasis.

Burden of disease

- Almost three-quarters (71%) reported that psoriasis is a significant problem in everyday life.
- Sixty-two percent (62%) and 59 percent, respectively, report significant itching and irritation; nearly half (49%) have significant pain.
- Forty-one percent (41%) consider their psoriasis disfiguring.
- More than half (53%) report their psoriasis significantly affects their emotional well-being.
- Two-thirds (63%) express significant feelings of self-consciousness.
- Fifty-eight percent (58%) express significant feelings of embarrassment.

How those with psoriasis perceive the public's opinion



Impacts on daily life

- Fifty-seven percent (57%) find their psoriasis impacts their self esteem.
- Almost half (48%) report their psoriasis makes them uncomfortable in public.
- More than half (52%) avoid public swimming pools because of their disease.
- Thirty-seven percent (37%) avoid social activities.
- Thirty-five percent (35%) avoid or limit dating or intimate interactions.

Methodology

The National Psoriasis Foundation conducted interviews with individuals with psoriasis and psoriatic arthritis by phone (n=203) and online (n=223) from May 7 to May 28, 2008. Approximately two-thirds of the respondents have moderate to severe psoriasis.

For more information about the survey, contact Bruce Bebo, director of research, at bbebo@psoriasis.org or 800.723.9166, ext. 404.

About the National Psoriasis Foundation

The National Psoriasis Foundation is the leading patient-driven, nonprofit organization dedicated to improving the quality of life for millions of Americans with psoriasis and/or psoriatic arthritis and their families.

For more information, please call the National Psoriasis Foundation, headquartered in Portland, Ore., at 800.723.9166, or visit www.psoriasis.org.