

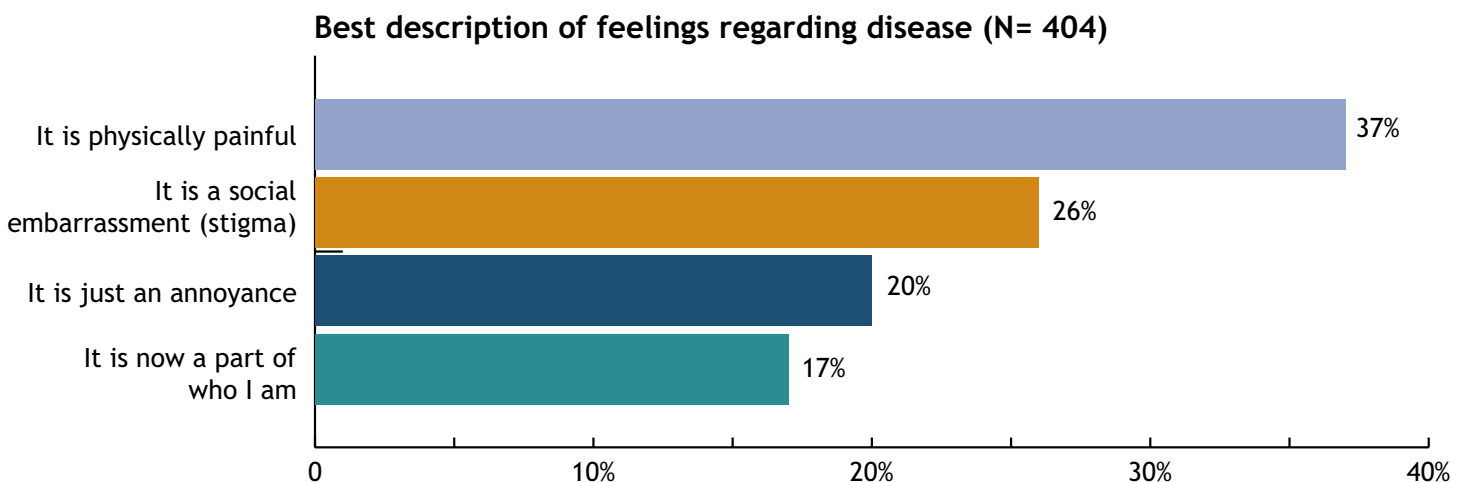
The National Psoriasis Foundation conducts survey panels twice each year to understand the experiences and opinions of people with psoriasis and psoriatic arthritis. These surveys help the Psoriasis Foundation gain awareness and document the impact of these diseases. This information is used to shape programs that meet the needs of the psoriasis community and to determine the need for additional research. Highlights from the Fall 2007 Survey Panel are below.

## Respondent demographics

- Nearly two-thirds of respondents (61%) have been diagnosed with psoriasis while more than one-third of respondents (38%) have been diagnosed with both psoriasis and psoriatic arthritis.
- Slightly less than one-third of respondents (28%) without a psoriatic arthritis diagnosis have joint pain or stiffness lasting more than three months.

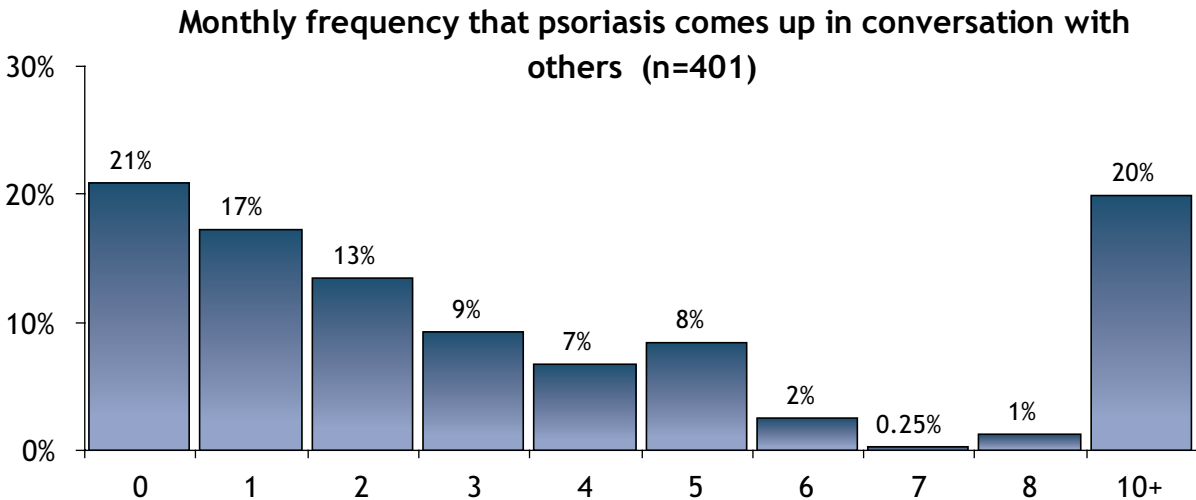
## Feelings associated with psoriasis

- Nearly two-thirds of respondents find their psoriasis simply an annoyance or a part of them (63%) while one-third find it embarrassing or painful (37%).
- More than one-third of total respondents (37%) see their disease as part of who they are with more Foundation members (41%) than non-members (22%) seeing their disease this way.
- More than a quarter of total respondents (26%) find their disease an annoyance, with more insured or clear respondents feeling this way.
- Seventeen percent (17%) of total respondents best describe their disease as physically painful. Non-Foundation members and those with psoriatic arthritis were more likely to feel this way.
- One-fifth of total respondents (20%) find their disease socially embarrassing. People with very severe psoriasis were more likely to feel this way than those with mild psoriasis.



### Number of times that psoriasis comes up in conversation with others

- One-fifth of respondents (21%) do not have any conversations about psoriasis in a month.
- One-fifth of respondents (20%) have more than 10 conversations about psoriasis in a month.
- More insured, unemployed or retired, and non-members had no conversations about psoriasis.
- More respondents who are uninsured, not clear, and who have very severe psoriasis have more than 10 conversations about psoriasis a month.
- More than one-third of respondents (36%) have no negative conversations about psoriasis in a month; 16 percent (16%) have more than 10 negative conversations about psoriasis per month.



### Methodology

Interviews were conducted with individuals with psoriasis and psoriatic arthritis by phone (n=201) and online (n=203) from November 5 - November 23, 2007. Respondents were screened for a balance of gender, and more than two-thirds of respondents (73%) had moderate to severe psoriasis.

For more information about the survey, please contact Catie Coman, director of communications, at [ccoman@psoriasis.org](mailto:ccoman@psoriasis.org) or 800.723.9166, ext. 367.

### About the National Psoriasis Foundation

The National Psoriasis Foundation is a patient-driven, nonprofit organization that is the voice for the millions of people diagnosed with psoriasis and/or psoriatic arthritis.

Our mission is to improve the quality of life of people who have psoriasis and psoriatic arthritis. Through education and advocacy, we promote awareness and understanding, ensure access to treatment and support research that will lead to effective management and, ultimately, a cure.

For more information, please call 800.723.9166 or visit [www.psoriasis.org](http://www.psoriasis.org).