



**NATIONAL
PSORIASIS
FOUNDATION®**



CORPORATE SPONSOR OPPORTUNITES

PREMIER SPONSOR - \$100,000

- Two reserved tables of 10 with VIP placement at the event
- Opportunity for company executive to speak during the event
- Opportunity for company executive to be included in NPF-filmed event celebration video
- Full-page color tribute ad in event journal on inside front cover
- Tribute ad to be displayed during the event
- Recognition on invitation
- Logo recognition in event journal
- Recognition during the stage program throughout the event
- Prominent logo recognition on signage throughout the event
- Logo recognition on event/campaign Web pages with link
- Recognition on event/campaign supporter email
- Recognition in Psoriasis Advance supporter feature
- NPF-filmed company executive video on celebration and NPF involvement included on event/campaign Web pages
- Dedicated e-blast to NPF constituents of NPF-filmed company executive video
- Opportunity to be recognized as the matching company in dedicated campaign gift solicitations
- Opportunity for company tribute message/ad to be displayed on event/campaign Web page
- Recognition on social media
- Campaign messages and image assets to utilize in company channels including communications, social media and web/online
- Campaign supporter promotional print piece available for company to utilize

PLATINUM SPONSOR - \$75,000

- One reserved tables of 10 with VIP placement at event
- Full-page color tribute ad in event journal
- Tribute ad to be displayed during the event
- Recognition on invitation
- Logo recognition in event journal
- Recognition during the stage program throughout the event
- Prominent logo recognition on signage throughout the event
- Logo recognition on event/campaign Web pages with link
- Recognition on event/campaign supporter email
- Recognition in Psoriasis Advance supporter feature
- NPF-filmed company executive video on celebration and NPF involvement included on event/campaign Web pages
- Dedicated e-blast to NPF constituents of NPF-filmed company executive video
- Opportunity for company tribute message/ad to be displayed on event/campaign Web page
- Recognition on social media
- Campaign messages and image assets to utilize in company channels including communications, social media and web/online
- Campaign supporter promotional print piece available for company to utilize

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www.psoriasis.org



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GOLD SPONSOR - \$50,000

- One table of 10 with preferred placement at event
- Full-page color tribute ad in event journal
- Tribute ad to be displayed during the event
- Recognition on invitation
- Logo recognition in event journal
- Recognition during the stage program throughout the event
- Logo recognition on signage throughout the event
- Logo recognition on event/campaign Web pages with link
- Recognition on event/campaign supporter email
- Recognition in Psoriasis Advance supporter feature
- Opportunity for company tribute message/ad to be displayed on event/campaign Web page
- Campaign messages and image assets to utilize in company channels including communications, social media and web/online
- Campaign supporter promotional print piece available for company to utilize

SILVER SPONSOR - \$25,000

- One table of 10 at event
- Half-page color tribute ad in event journal
- Recognition on invitation
- Logo recognition in event journal
- Recognition during the stage program throughout the event
- Logo recognition on signage throughout the event
- Logo recognition on event/campaign Web pages with link
- Recognition in Psoriasis Advance supporter feature
- Opportunity for company tribute message/ad to be displayed on event/campaign Web page
- Campaign messages and image assets to utilize in company channels including communications, social media and web/online

BRONZE SPONSOR - \$10,000

- One table of 10 at event
- Half-page color tribute ad in event journal
- Recognition on invitation
- Logo recognition in event journal
- Recognition during the stage program throughout the event
- Logo recognition on signage throughout the event
- Logo recognition on event/campaign Web pages with link
- Opportunity for company tribute message to be displayed on event/campaign Web page
- Campaign messages and image assets to utilize in company channels including communications, social media and web/online