

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR - \$100,000

- Two reserved tables of 10 with VIP placement at the event
- Opportunity for individual to speak during the event
- Opportunity for individual to be included in event celebration video
- Full-page color tribute ad in prominent location in event program
- Tribute ad to be displayed during the event
- Recognized as member of Honorary Executive Committee
- Recognition on invitation
- Recognition in event program
- Recognition during the stage program throughout the event
- Recognition on signage throughout the event
- Recognition on event/campaign Web pages
- Recognition on event/campaign supporter email
- Recognition in *Psoriasis Advance* supporter feature
- Recognition on social media

PLATINUM SPONSOR - \$75,000

- Two reserved tables of 10 with VIP placement at the event
- Full-page color tribute ad in prominent location in event program
- Tribute ad to be displayed during the event
- Recognized as member of Honorary Executive Committee
- Recognition on invitation
- Recognition in event program
- Recognition during the stage program throughout the event
- Recognition on signage throughout the event
- Recognition on event/campaign Web pages
- Recognition on event/campaign supporter email
- Recognition in *Psoriasis Advance* supporter feature
- Recognition on social media

GOLD SPONSOR - \$50,000

- Two tables of 10 with preferred placement at event
- Half-page color tribute ad in event program
- Tribute ad to be displayed during the event
- Recognized as member of Honorary Executive Committee
- Recognition on invitation
- Recognition in event program
- Recognition during the stage program throughout the event
- Recognition on signage throughout the event
- Recognition on event/campaign Web pages
- Recognition on event/campaign supporter email
- Recognition in *Psoriasis Advance* supporter feature
- Recognition on social media

SILVER SPONSOR - \$25,000

- One table of 10 at event
- Half-page color tribute ad in event program
- Recognized as member of Honorary Executive Committee
- Recognition on invitation
- Recognition in event program
- Recognition during the stage program throughout the event
- Recognition on signage throughout the event
- Recognition on event/campaign Web pages
- Recognition in *Psoriasis Advance* supporter feature

BRONZE SPONSOR - \$10,000

- One table of 10 at event
- Quarter-page color tribute ad in event program
- Recognized as member of Honorary Executive Committee
- Recognition on invitation
- Recognition in event program
- Recognition during the stage program throughout the event
- Recognition on signage throughout the event
- Recognition on event/campaign Web pages

